

SALES MANAGER

Alternative Order Entry for Fourth Shift Sales and Order Processing Module (SOPM)

Presented by:

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Agenda





Introduction



ICG's Approach & Value We Deliver



SOPM Has Been Replaced!



Demo

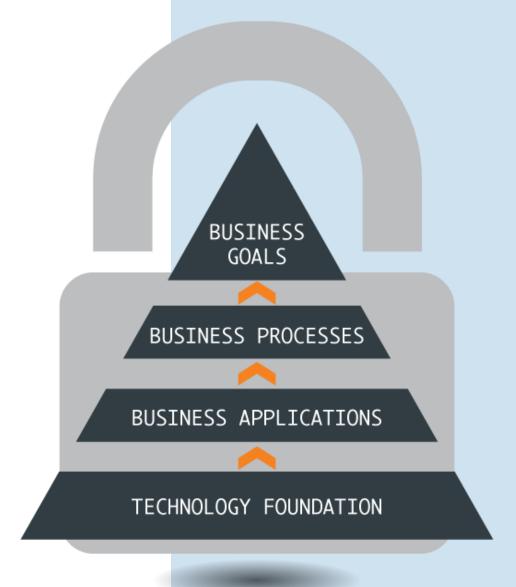


Discussion & Next Steps

The ICG Approach

A solid technology foundation delivers your business applications when and where you need them. These two combined implement your unique business processes, allowing you to reach your goals.

ICG is a process-driven business technology company that ensures your IT platform securely delivers your applications and processes whenever and wherever you need them.





SOPM – It's Just Frustrating!



Deficient

- Lack of Updates
- Dated UI
- Clunky Kludgy
- Limited Rules Based Pricing



Communications Workflow Manual

- Customers
- Engineering
- Production Shipping
- Email Extremely Limited



Searching – Very Limited

- Rudimentary Searching
- No Order Status Information
- No Shipment Status
- No Invoices Sales History Payment History, etc.
- Need to visit multiple screens or return to the core FS application or Visit Reports/Spreadsheets





SOPM – It's Just Frustrating!



Not Part of the Core FS Application Set

- You need 2 licenses for each user of SOPM FSGUI & SOPM
- Bouncing between applications is inefficient
- What does it take to look up simple status of a customer



You're Stuck! No Customization/Personalization

- Locked in to how it works
- No 3rd party integrations Sales Tax, Credit Cards, etc.
- Cannot change the UI
- Email functions very minimal



Quoting

- Rudimentary quoting at best
- No revisions
- Cannot copy quotes or orders



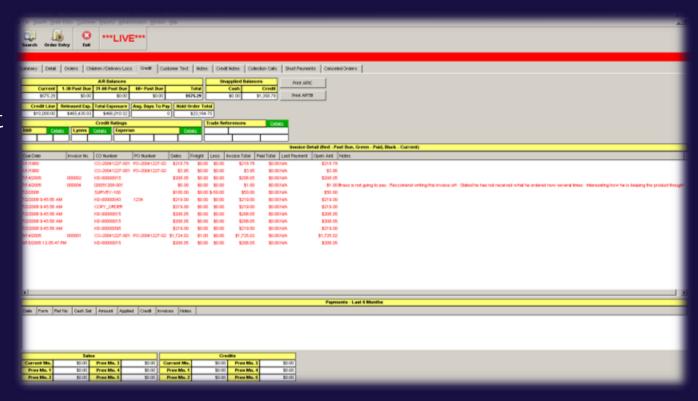




Sales Manager Solves the Problem



- Modern Single Interface for:
 - Quoting, Order Entry, Customers, Pricing, Documents, and Workflow
- Real-time & Fully Integrated with Fourth Shift
- Proven Technology and Supported Software
- ✓ Fixed Annual Costs. No Surprises
- Always Fast Always Accessible
- Well-Designed Built and Used by Customer Service Groups for over 17 years.
- Integrated with ICG E-Commerce





Sales Manager Solves the Problem



Easy to Manage

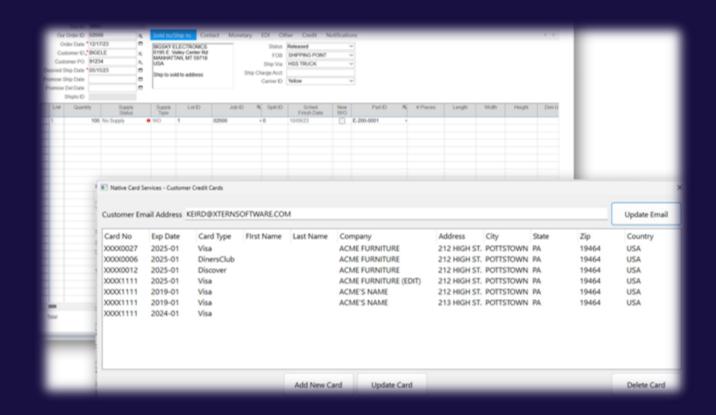
- Built by Xtern/ICG in Collaboration with Customers
- · Speed and Efficiency at the Forefront
- 100% INCREASE IN ORDER ENTRY
- Unifies Fourth Shift & Sales Manager Datasets

Supported Integrations

- Custom Products
- Options Assistant
- Sales Tax (Vertex-Avatax)
- Credit Card Services Integrated

Additional Features

- Business Logic Layer (Java Script) Facilitates
 Customization, Personalization, Workflow Management
- Customizable UI

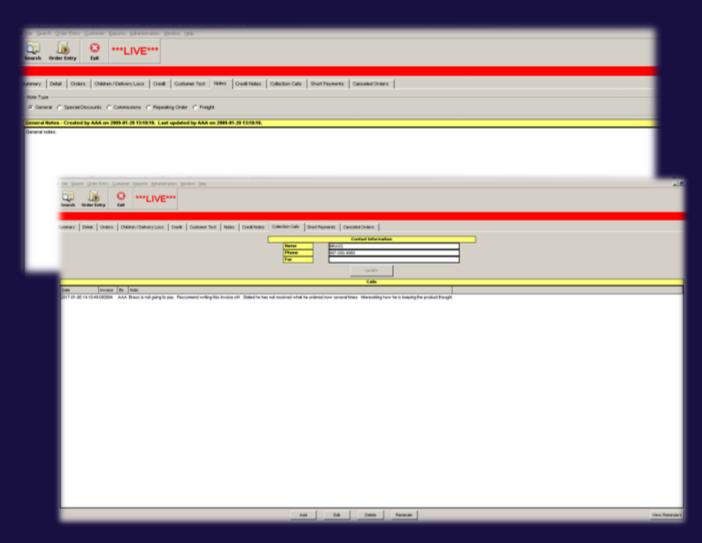




Sales Manager Solves the Problem



- Customize to Your Processes
 - UI Customization Allowed to Support Your Business
 - Visual Cues & Color Coding Throughout
 - Integrate with ANYTHING!
- Eliminate Manual Processes
 - Focus on YOUR CUSTOMER not the System!
 - Order Entry Efficiency The Sky's the Limit
- Notes, Notes, and MORE NOTES
 - · Notes are Everywhere You Want or Need Them
 - Set Reminders
- Meaningful Metrics
 - Dashboards/screens for Sales Data
 - Credits
 - Inventory
 - ARTB/ARIC Built-In
 - Collection Information
 - Reminders
 - And More....





Sales Manager Demo





Discussion and Questions

